

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported)  
October 20, 2005**

**STURM, RUGER & COMPANY, INC.**  
(Exact Name of Registrant as Specified in its Charter)

**DELAWARE**  
(State or Other Jurisdiction of  
Incorporation)

**001-10435**  
(Commission File Number)

**06-0633559**  
(IRS Employer Identification  
Number)

**ONE LACEY PLACE, SOUTHPORT, CONNECTICUT 06890**  
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code **(203) 259-7843**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## **Item 2.02 Results of Operations and Financial Condition**

On October 20, 2005, the Company issued a press release to stockholders and other interested parties regarding financial results for the third quarter and nine months ended September 30, 2005. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

The information in this Current Report on Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: /S/ THOMAS A. DINEEN  
Name: Thomas A. Dineen  
Title: Principal Financial Officer,  
Treasurer and Chief Financial  
Officer

Dated: October 20, 2005

### **INDEX TO EXHIBITS**

<b>Exhibit Number</b>	<b>Description</b>
99.1	Press release of Sturm, Ruger & Company, Inc., dated October 20, 2005, reporting the financial results for the third quarter and nine months ended September 30, 2005.



# **STURM, RUGER & CO., INC.**

**SOUTHPORT, CONNECTICUT 06890 U.S.A.**

FOR IMMEDIATE RELEASE

For further information contact:

William B. Ruger, Jr. 603-863-3300

Stephen L. Sanetti 203-259-7843

Thomas A. Dineen 203-259-7843

## STURM, RUGER & COMPANY, INC. REPORTS

### THIRD QUARTER RESULTS

SOUTHPORT, CONNECTICUT, October 20, 2005--Sturm, Ruger & Company, Inc. (NYSE-RGR), today reported third quarter 2005 net sales of \$35.1 million compared to \$35.4 million in the third quarter of 2004. The Company reported a net loss for the quarter ended September 30, 2005 of \$1.0 million or \$0.04 per share compared to a break-even result in the comparable quarter of 2004.

For the nine months ended September 30, 2005, net sales were \$113.7 million and net income was \$2.7 million or \$0.10 per share. For the corresponding period in 2004, net sales were \$108.3 million and net income was \$3.4 million or \$0.13 per share.

Chairman William B. Ruger, Jr. commented on the firearms results, "Firearm sales were flat for the quarter, but remain 4% ahead of last year for the nine months ended September 30, 2005 due largely to the continued popularity of the new family of Ruger Mark III pistols and the Ruger P345 centerfire pistols. Also in high demand are the new family of Ruger Vaqueros, the 50<sup>th</sup> Anniversary Ruger

(MORE)

Blackhawk, the new family of Ruger Ranch Rifles and the Ruger Super Redhawk Alaskan. As I stated last quarter, production issues significantly curtailed new revolver and rifle shipments during the first half of the year. I can report that as a result of much hard work, shipments of these new products improved during the latter portion of the third quarter. Nevertheless, in order to better satisfy the demand for these new models, further improvements to our production processes continue.”

On September 26, 2005, the Company introduced its latest new firearm, the Ruger 10/22 Compact Model. This new version of the world’s most popular .22 autoloading rifle features a 16 ½” barrel, a correctly proportioned wood stock having a 12 ½” length of pull and rifle-type buttplate, and advanced fiber optic adjustable sights. Stephen L. Sanetti, President and Chief Operating Officer, remarked on the introduction and the commencement of shipments of this new model, “Public acceptance of this short, fast-handling, easy-to-carry rifle has been remarkable. This latest addition to the Ruger line of quality firearms is now in regular production, and demand for it is strong.”

Mr. Ruger commented on the Company’s investment castings business, “Casting year-to-date sales remain 9% ahead of last year and operating results are improved.”

On August 1, 2005, the United States Senate passed “The Protection of Lawful Commerce in Arms Act” on a bipartisan vote of 65 – 31, reaffirming the basic principle that manufacturers of lawfully sold non-defective products should not be liable in the event of subsequent criminal misuse of these products, over which the manufacturers have no control. Today, the United States House of Representatives passed this act with a bipartisan vote of 283 – 144, and this bill will now head to President Bush who had indicated he will sign it.

(MORE)

Mr. Sanetti commented on this favorable development, “Court after court around the nation has affirmed our strong belief that the law should not be used by advocacy groups to allow legislation from the bench, particularly in such emotionally charged and heavily regulated areas as firearms sales, ownership, and use. However, the only way to truly end this needless and wasteful litigation is the enactment of this preemptive legislation.”

On September 26, 2005, the lawsuit filed by the City of Cleveland against the Company and other members of the firearms industry was dismissed by the United States District Court, Northern District of Ohio, Eastern Division. Mr. Sanetti concluded, “In addition to the dismissal of the Cleveland lawsuit, we are again encouraged by the continuing decline in firearm accidents and related injuries to 100-year record low levels. The number of “conventional” product liability lawsuits against the Company also remains at a historic low.”

Sturm, Ruger was founded in 1949. Since 1950 it has never failed to show an annual profit and has never required financing from outside sources. The Company’s business segments are engaged in the manufacture of the world famous **RUGER**<sup>®</sup> brand of sporting and law enforcement firearms and titanium and steel investment castings for a wide variety of customers and end uses. Plants are located in Newport, New Hampshire and Prescott, Arizona. Corporate headquarters is located in Southport, Connecticut.

The Company may, from time to time, make forward-looking statements and projections concerning future expectations. Such statements are based on current expectations and are subject to certain qualifying risks and uncertainties, such as market demand, sales levels of firearms, anticipated castings sales and earnings, the need for external financing for operations or capital expenditures, the

(MORE)

results of pending litigation against the Company including lawsuits filed by mayors, attorneys general and other governmental entities, and the impact of future firearms control and environmental legislation, any one or more of which could cause actual results to differ materially from those projected. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. The Company undertakes no obligation to publish revised forward-looking statements to reflect events or circumstances after the date such forward-looking statements are made or to reflect the occurrence of subsequent unanticipated events.

(MORE)

STURM, RUGER & COMPANY, INC.  
Condensed Consolidated Statements of Income (unaudited)  
(in thousands, except per share amounts)

	Three Months Ended September 30				Nine Months Ended September 30			
	2005	%	2004	%	2005	%	2004	%
Firearms sales	\$29,006	82.7	\$29,063	82.1	\$96,826	85.1	\$92,798	85.7
Castings sales	<u>6,084</u>	<u>17.3</u>	<u>6,317</u>	<u>17.9</u>	<u>16,918</u>	<u>14.9</u>	<u>15,531</u>	<u>14.3</u>
Net sales	35,090	100.0	35,380	100.0	113,744	100.0	108,329	100.0
Cost of products sold	<u>30,190</u>	<u>86.0</u>	<u>30,382</u>	<u>85.9</u>	<u>91,351</u>	<u>80.3</u>	<u>86,358</u>	<u>79.7</u>
Gross profit	4,900	14.0	4,998	14.1	22,393	19.7	21,971	20.3
Expenses:								
Selling	4,841	13.8	4,504	12.7	13,051	11.5	12,519	11.6
General and administrative	<u>1,729</u>	<u>4.9</u>	<u>1,410</u>	<u>4.0</u>	<u>4,991</u>	<u>4.4</u>	<u>4,747</u>	<u>4.4</u>
	<u>6,570</u>	<u>18.7</u>	<u>5,914</u>	<u>16.7</u>	<u>18,042</u>	<u>15.9</u>	<u>17,266</u>	<u>16.0</u>
Operating income(loss)	(1,670)	(4.7)	(916)	(2.6)	4,351	3.8	4,705	4.3
Gain on sale of real estate	0	0.0	874	2.5	0	0.0	874	0.8
Other income-net	<u>35</u>	<u>0.1</u>	<u>9</u>	<u>0.0</u>	<u>156</u>	<u>0.1</u>	<u>92</u>	<u>0.1</u>
Total other income	<u>35</u>	<u>0.1</u>	<u>883</u>	<u>2.5</u>	<u>156</u>	<u>0.1</u>	<u>966</u>	<u>0.9</u>
Income(loss) before income taxes	(1,635)	(4.6)	(33)	(0.1)	4,507	3.9	5,671	5.2
Income taxes (benefit)	<u>(656)</u>	<u>(1.9)</u>	<u>(13)</u>	<u>0.0</u>	<u>1,807</u>	<u>1.6</u>	<u>2,274</u>	<u>2.1</u>
Net income(loss)	<u>(\$979)</u>	<u>(2.7)</u>	<u>(\$20)</u>	<u>(0.1)</u>	<u>\$2,700</u>	<u>2.3</u>	<u>\$3,397</u>	<u>3.1</u>
Earnings per share								
Basic	(\$0.04)		\$0.00		\$0.10		\$0.13	
Diluted	(\$0.04)		\$0.00		\$0.10		\$0.13	
Cash dividends per share	\$0.10		\$0.10		\$0.30		\$0.50	
Average shares outstanding								
Basic	26,911		26,911		26,911		26,911	
Diluted	26,911		26,911		26,911		26,940	

(MORE)

STURM, RUGER & COMPANY, INC.  
Condensed Consolidated Balance Sheet (unaudited)  
(in thousands)

	September 30, 2005
<u>Assets</u>	
Cash and cash equivalents	\$3,295
Short-term investments	18,447
Trade receivables, net	19,600
Inventories	52,749
Deferred income taxes	6,179
Prepaid expenses and other assets	5,306
Total current assets	105,576
Property, plant and equipment	162,119
Less depreciation	(136,041)
	26,078
Deferred income taxes	833
Other assets	8,788
Total	\$141,275
 <u>Liabilities and Stockholders' Equity</u>	
Trade accounts payable and accrued expenses	\$4,594
Product liability	1,584
Employee compensation	6,402
Workers' compensation	5,433
Income taxes	910
Total current liabilities	18,923
Accrued pension liability	6,465
Product liability accrual	1,092
Stockholders' equity	114,795
Total	\$141,275

#####