

**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

## FORM 8-K

**CURRENT REPORT**  
**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported)**  
September 22, 2014

**STURM, RUGER & COMPANY, INC.**  
(Exact Name of Registrant as Specified in its Charter)

**ONE LACEY PLACE, SOUTHPORT, CONNECTICUT 06890**  
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code **(203) 259-7843**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d 2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## **Item 5.02      Election of Directors**

On September 22, 2014 the Company announced the appointment of Terrence O'Connor as a Director of the Company, effective immediately. Prior to Mr. O'Connor's appointment, the Company's Board of Directors (the "Board") voted to increase the size of the Board from six to seven Directors.

Mr. O'Connor will participate in the Company's standard arrangements for the compensation of non-employee directors, which provide for a combination of cash and equity-based compensation. A description of those arrangements was included in the Company's Schedule 14A that was filed on March 27, 2014, which is incorporated herein by reference.

A copy of the press release issued by the Company on September 22, 2014 in connection with Mr. O'Connor's appointment is furnished as Exhibit 99.1 to the Current Report on Form 8-K and incorporated herein by reference.

## **Item 9.01      Financial Statements and Exhibits**

Exhibit No.      Description

99.1      Press release of Sturm, Ruger & Company, Inc. dated September 22, 2014, regarding the appointment of Terrence O'Connor as a Director of the Company.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: /S/ THOMAS A. DINEEN  
Name: Thomas A. Dineen  
Title: Principal Financial Officer,  
Principal Accounting Officer,  
Vice President, Treasurer and  
Chief Financial Officer

Dated: September 22, 2014



# STURM, RUGER & CO., INC.

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FOR IMMEDIATE RELEASE

## **STURM, RUGER & COMPANY, INC. APPOINTS TERRENCE O'CONNOR TO ITS BOARD OF DIRECTORS**

SOUTHPORT, CT – September 22, 2014 – Sturm, Ruger & Company, Inc. (NYSE:RGR) announced that its Board of Directors has voted to increase the number of Directors to seven, and has appointed Mr. Terrence O'Connor as a Board member effective immediately.

Mr. O'Connor has spent over 30 years in the financial investment industry. Currently he is the Chairman of the Executive Committee of Bald Eagle Partners, a private Real Estate investment firm. Previously he served as the Managing Partner of Cedar Creek Management, LLC, a private investment partnership, and as Partner at HPB Associates, also a private investment firm. Prior to that, Mr. O'Connor spent 10 years at Kidder Peabody in various capacities.

Mr. O'Connor graduated from Bucknell University and earned his Master of Business Administration from the Wharton School of the University of Pennsylvania.

President and Chief Executive Officer Michael O. Fifer commented, “Terry O’Connor is a talented and energetic executive who will enhance the capabilities of our Board with his financial insight and extensive knowledge of our industry. We are fortunate to have Terry join Sturm, Ruger’s Board of Directors and look forward to his valuable contributions to the Company.”

## About Sturm, Ruger

Sturm, Ruger & Co., Inc. is one of the nation's leading manufacturers of rugged, reliable firearms for the commercial sporting market. The only full-line manufacturer of American-made firearms, Ruger offers consumers over 400 variations of more than 30 product lines. For more than 60 years, Ruger has been a model of corporate and community responsibility. Our motto, "Arms Makers for Responsible Citizens," echoes the importance of these principles as we work hard to deliver quality and innovative firearms.

*The Company may, from time to time, make forward-looking statements and projections concerning future expectations. Such statements are based on current expectations and are subject to certain qualifying risks and uncertainties, such as market demand, sales levels of firearms, anticipated castings sales and earnings, the need for external financing for operations or capital expenditures, the results of pending litigation against the Company, the impact of future firearms control and environmental legislation, and accounting estimates, any one or more of which could cause actual results to differ materially from those projected. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. The Company undertakes no obligation to publish revised forward-looking statements to reflect events or circumstances after the date such forward-looking statements are made or to reflect the occurrence of subsequent unanticipated events.*